



James River Art League Agreement for Exhibitors at the JRAL Gallery at Crossroads

PURPOSE

James River Art League has obtained gallery space at the Crossroads Art Center to provide a place for members to display artwork. The purpose of this document is to detail the requirements, procedures and commitments of individual members who wish to participate.

THE GALLERY SPACE

The gallery measures 8 feet wide by 12 feet deep, and is subdivided to allow up to 5 individual artists to display their work. The 8' back wall is available for a single artist and the 12' side walls are divided into two 6' sections each. The price of renting each section is allocated according to the linear measurement of the selected space. For a two-month exhibit, the 8' back wall is \$131.00 and each 6' side wall section is \$98.50.

The number of paintings and their placement on the walls will be determined by the Crossroads Gallery Team who will consider size and shape of the paintings, as well as balance and composition of the overall presentation, although exhibitors are welcome to offer placement diagrams as a starting point for the team.

The gallery space also includes a table for brochures about JRAL, the artists' business cards or other materials that are relevant to the exhibit. Signage is provided by JRAL.

WHO MAY EXHIBIT

Any exhibiting member of the James River Art League may participate in the JRAL Gallery at Crossroads. A signup sheet is available for each exhibit and acceptance will be on a first-come, first-served basis. If there are vacancies, there may also be a waiting list from which exhibitors will be drawn. Members may exhibit more than once during the year if space is available.

Participation in this program at Crossroads Arts Center will count as one of the minimum of two shows a year that are required to maintain Exhibiting Member status in the James River Art League.

WHAT MAY BE EXHIBITED

The James River Art League's Gallery Rules, the JRAL Waiver of Liability and the relevant portions of Crossroads Art Center's House Rules and Regulations will be followed. Copies of these documents are available in the Members Only section of www.JamesRiverArtLeague.com.

All artwork displayed in the gallery must be for sale with stated prices. Crossroads will handle all transactions and will deduct its standard commission (currently 15%) and taxes from each sale proceeds. If a painting is sold and/or removed from display, the exhibitor will provide a replacement of similar shape and size.

The Crossroads Gallery Team will act as the screening committee and at their discretion may choose not to hang artwork that does not comply with gallery rules. Art must be properly wired and securely held in place if framed. Frames should be in good condition with no scratches or dings.



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Once the Registration Sheet is submitted to the Crossroads Gallery Team, changes may not be made to the submitted list without approval from the Crossroads Gallery Team. Exhibitors must bring only the art on the Registration Sheet; unapproved substitutions will not be hung.

WHAT IS THE EXHIBIT SCHEDULE

There will be six separate exhibit periods during the JRAL exhibit year – (1) July-August, (2) September-October, (3) November-December, (4) January-February, (5) March-April, (6) May-June.

Specific dates of the shows as well as drop-off and pick-up times will be announced with the release of each signup sheet. Exhibitors will strictly follow the drop-off and pick-up schedule. Failure to do so may mean the forfeiture of exhibit privileges.

In addition, exhibitors are expected to be present and participate in the opening night celebrations of the Crossroads Art Center (typically the third Friday of each exhibit period).

REQUIREMENTS FOR EXHIBITORS

At least 30 days before the drop-off date, each exhibitor will provide the Crossroads Project Team with:

- A check payable to JRAL covering the full amount of the cost of the exhibitor’s exhibit area, to be sent to the JRAL Treasurer
- A signed copy of the Exhibitor Agreement
- A copy of the Registration Sheet that includes artist’s name, address, phone number and e-mail address; and a list of all artwork that will be submitted, including title, medium, size and price
- A biographical sketch or artist’s statement of no more than 250 words (about a half page in 12 pt. type), in Word or similar electronic document format, if possible
- If available, JPG images of up to two pieces of artwork for promotional purposes (send to JRAL Publicity chair Dale Berry at cdaleberry@gmail.com)
- Optional: Business cards (bring to Crossroads Art Center when you drop off the art)

CANCELLATION

In the event an exhibitor has to cancel, the rental fee will be forfeited. The exhibitor may find a replacement on the waiting list and will notify the Crossroads Project Team which has final approval. Any financial arrangements will then be between the original exhibitor and the replacement.

I have read and understand this document (including the referenced web links) and agree to its terms. I will exhibit for the period _____.

Signature

Date

Print Name