



James River Art League Exhibitor Agreement for the JRAL Gallery at Crossroads

PURPOSE

James River Art League has obtained gallery space at Crossroads Art Center to provide a place for members to display artwork. The purpose of this document is to detail the requirements, procedures and commitments of individual members who wish to participate.

THE GALLERY SPACE

The gallery measures 8 feet wide by 12 feet deep and is subdivided to allow up to 5 individual artists to display their work. The 8' back wall (Section C) is available for a single artist and the 12' side walls are divided into two 6' sections each (Sections A, B, D, E). The price of renting each section is allocated according to the linear measurement of the selected space. For a two-month exhibit, the 8' back wall is \$131.00 and each 6' side wall section is \$98.50. These prices reflect a 12.5% subsidy approved by the JRAL Board.



The number of paintings and their placement on the walls will be determined by the Crossroads Gallery Team who will consider size and shape of the paintings, as well as balance and composition of the overall presentation, although exhibitors are welcome to offer placement diagrams as a starting point for the team.

The gallery space also includes a table for brochures about JRAL, the artists' business cards or other materials that are relevant to the exhibit. Signage is provided by JRAL.

WHO MAY EXHIBIT

Any exhibiting member of the James River Art League may participate in the JRAL Gallery at Crossroads. A signup sheet is available for each exhibit and acceptance will be on a first-come, first-served basis. If there are vacancies, there may also be a waiting list from which exhibitors will be drawn. Members may exhibit more than once during the year if space is available.

Participation in this program at Crossroads Arts Center will count as two of the minimum of two shows a year that are required to maintain Exhibiting Member status in James River Art League.

EXHIBITING INFORMATION AND DETAILS

James River Art League's Gallery Rules, the JRAL Waiver of Liability and the relevant portions of Crossroads Art Center's House Rules and Regulations will be followed. Copies of the JRAL documents are available in the Members Only section of www.JamesRiverArtLeague.com.

All artwork displayed in the gallery must be for sale with stated prices. Crossroads Art Center will handle all transactions and will deduct its standard commission (currently 15%) and taxes from each sale proceeds. If a painting is sold and/or removed from display, the exhibitor will provide a replacement of similar shape and size.

In the case of sales, Crossroads cuts checks once a month and they are always available on the 8th of the month.

The JRAL Crossroads Gallery Team will act as the screening committee and at their discretion may choose not to hang artwork that does not comply with gallery rules or does not fit the allotted space. Art must be properly wired. If the art is framed, the frame should be securely held in place and be in good condition with no scratches or dings. If glass is in the frame, it should be clean and have no cracks.



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Once the Registration is submitted to the Crossroads Gallery Team, changes may not be made to the submitted list without approval from the JRAL Crossroads Gallery Team. Exhibitors must bring only the art on the Registration; unapproved substitutions will not be hung.

EXHIBIT SCHEDULE

There will be six separate exhibit periods during the JRAL exhibit year: (1) July-August, (2) September-October, (3) November-December, (4) January-February, (5) March-April, (6) May-June.

Specific dates of the shows as well as drop-off and pick-up times will be announced with the release of each signup sheet. Exhibitors will strictly follow the drop-off and pick-up schedule. Failure to do so may mean the forfeiture of exhibit privileges.

In addition, exhibitors are expected to be present and participate in the opening night celebrations of the Crossroads Art Center (typically the third Friday of each exhibit period).

REQUIREMENTS FOR EXHIBITORS

Thirty (30) days before the drop-off date, each exhibitor will provide the JRAL Crossroads Gallery Team with:

- A check payable to JRAL covering the full amount of the cost of the exhibitor's exhibit area, to be sent to the JRAL Treasurer **one month** prior to the installation date;
- A signed copy of the Registration that includes artist's name, phone number and e-mail address, and a list of all artwork that will be submitted, including title, medium, size and price;
- An artist bio or statement of up to 250 words in Word or similar electronic document format, if possible, and on hard copy if not possible to do an electronic format;
- Optional: JPG images of up to two pieces of artwork for promotional purposes (send to Dale Berry at cdaleberry@gmail.com);
- Optional: Business cards (bring to Crossroads Art Center when you drop off the art).

CANCELLATION

Once registered, in the event an exhibitor has to cancel, the rental fee will be forfeited. The exhibitor may find a replacement on the waiting list and will notify the Crossroads Project Team which has final approval. Any financial arrangements will then be between the original exhibitor and the replacement.