



The James River Art League

Richmond, Virginia

MAY 1970 BULLETIN

The Nominating Committee, headed by Mary Anne Ferneyhough, presents the following officers for the next two years - 1970 - 1972.

Director	Helen Crighton
Asst. Director	Pat Branch
Treasurer	Walter Jefferson
Corresponding Sec'y	Elise Strotmeyer
Recording Sec'y	Nancy McIver
Historian	Alma Wilkinson
Parliamentarian	Elsie MacCord

Your Committee Chairmen are:

Member-at-Large	Charlotte Boyden
Gallery	Lynda Gormus
Contact	Paddy Conlon
Publicity	Ann Welch
Membership	Nellie Trischman
Communications	Avis Robertson
Telephone	Jean Wilhelm
Hospitality	Frances Roberson
Program	Pat Branch - our Asst. Director serves in this important capacity.

It's off to work we go!

Our thanks to all of the above for their willingness to serve - with special thanks to three new members: Lynda Gormus, Paddy Conlon and Walter Jefferson.

AZALEA MALL SALE

June 1st thru June 6th

Because our 3rd annual Azalea Mall Sale is so close upon us, we had better move on to pertinent data on that. Some of the following information will be "old hat" to those who have participated before, but necessary to newcomers.

1. Pictures go up on Sunday, May 31st, and come down the following Sunday, June 7th. Bring them in about 3:30 and plan to stay until yours are hung.

The number of pictures you hang depends on how large they are, how many members participate, and the square area of screens available. We'll total the first two, divide it into the last, and what comes out may allow six small pictures versus three large ones. If there is space left after all have been equally accommodated, the gaps can be filled in with additional art works. As yours are sold during the week, you will be contacted and have the privilege of replacing them with others. How's that for a positive approach!?

When it is your turn to sit and sell, you may bring an additional portfolio, but take it when you leave. This allows the next sitter the same opportunity.

2. Speaking of Sitting- - -

Frances Roberson, our Hospitality Chairman, is in charge of the schedule. Shifts run three and four hours. They are from 10 AM to 2 PM; 2 PM to 6 PM; 6 PM to 9 PM.

Contact Frances at 233-8421 and express your preference of day and hours. You may bring a friend for company if you prefer, and to permit a break period.

3. Detailed instructions for handling sales will be at the table for your enlightenment.

Sales tax must be collected

No refund on deposits

10% of all sales goes to the James River Art League - so mark your prices accordingly.

4. Oil paintings must be framed or wood stripped. Water colors, pastels, etc. to be matted and prepared securely for hanging. Some protective covering is advisable.

We hope to be asked again, so please help to make it an attractive display.

5. Plan to Participate - It's been a huge success in the past! I know Alma Wilkinson and Lil Davis are painting night and day to keep up with the demand.

JUNE

June 23rd to August 8th

Hanging date from July 13th

Following close on the heels of the above sale is the annual Festival of Arts held at the Carillon. As members of Federated Arts we are entitled to participate. We were new to the organization last year and not too many of our

League members were prepared, but let's fill up our allotted space this year and help make it a worthwhile show for the public.

Lynda Gormus, our new Gallery Chairman, is handling the arrangements and requests that you bring your pictures to the Carillon for hanging on June 13th - Saturday - at 1 PM. How many has not definitely been determined, but it will probably be two or three.

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JULY

In July the Virginia Beach Boardwalk show will be held from the 16th to the 20th. This is a popular event with many of our members. Those interested may contact Mrs. H. A. Shook, 401 49th St., Virginia Beach, Va. It's a fun way to acquire a suntan.

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AUGUST

There will be another James River Art League Sale at Willow Lawn in August. The dates so far have not been determined, but it will be around mid-August to tie in with their "Back to School" fall promotion. More information will be sent your way as it's received. You can't afford to let those paint tubes and brushes dry out this summer.

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We've discussed the future - and now for a look into the past.

I have learned that two of our members did quite well at the Petersburg Art Show held May 2nd and 3rd. Carol Ann Flynn (a brand new member) was a \$100 Purchase Award winner and Doug Powers received a Merit Award for graphics. Congratulations!

The recent local Church Hill Day brought fortune, if not as yet fame, to three other members: Elise Strotmeyer, Elsie MacCord and Alma Wilkinson. Congratulations again!

On March 11th quite a number of the League members packed a picnic lunch, hopped a bus, visited the White House and the Andrew Wyeth collection there. They then hied themselves to the Phillips Gallery for another couple of hours of relaxed enjoyment. It was a lovely day with good companionship and shared interests.

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Our regular March meeting drew a good attendance to watch Helen Van Wyk give a demonstration on "Portrait in Polymer", with our own Ben Pietri as model.

In April Mr. Frank Mann, Director of Advertising for A. H. Robins Co. came very well equipped for an informative evening in the field of Commercial Art.

This month Alice McCabe will conduct a workshop on Pastel Portraits. It will be our last program and meeting until next September.

For all those interested in the financial state of the League, here are a few figures:

Balance on hand April 1969	270.45
Income from dues, art sales, gallery fees, etc.	1,635.47
Total Operating Capital	<u>1,905.92</u>
Expenditures - fees paid to artists, tax Commissioner, Programs, Gallery Committee, Bulletins, etc.	<u>1,336.06</u>
Balance on hand as of April 1970	569.86

At the beginning of this Bulletin you were introduced to your new Officers and Chairmen. As our organization grows some of these Chairmen become really bogged down, and it becomes necessary to allocate some of the work to others. This is the situation with our Gallery Committee. Lynda Gormus is Chairman of this committee, and will have the assistance of three sub-committee chairmen to handle the monthly and bimonthly shows at our three regular locations.

Bank of Virginia at Southside Plaza - Audrey Johnston
Phone 276-3477

Raleigh Grill Paddy Conlon
Phone 272-7763

*United Virginia Bank - 9th & Main Carol Ann Flynn
Phone 355-0724

*This will be handled by Shirley Long (288-0685) during the three summer months.

Consult your Hanging Schedule and contact the proper sub-committee chairman to learn the actual hanging and removal dates. They should not have to contact you.

AND SUB-COMMITTEE CHAIRMEN - It is important that you inform our Publicity Chairman, Ann Welch, either by phone or postcard, as to who goes in, when and for how long. We want the publicity and this is the most reliable manner for Ann to receive it and contact the newspapers.

Her phone # is 233-8402 Her address: 901 West 31st St. 23225

THANKS!!

When it comes to opportunities for displaying individual talent, we sometimes feel that our fine sculptors are neglected, especially if this is their only art endeavor. We are trying to correct this, and each of our sub-committee gallery chairmen will contact their respective locations to inquire if it is feasible to display this type of work.

We are delighted to have such able craftsmen in our group and do truly appreciate all that they contribute to the James River Art League. If there is any additional way we can find to display your work, we will be most happy to do so. Members, if you have any ideas, please share them.

Please make the following corrections in your Membership List:

Anita Williams (Mrs. C. T.
New Address: Rt. 5, Box 48A
Glen Allen, Va. 23060
Phone 262 0745

Dina Steiner is rather difficult to reach at home.
Please add her business phone 644 9523

William Taylor Address is 2813 E. (not East) Hilliard Rd.

So far as I know, that's all

My best wishes for a relaxed and happy summer!

Avis Robertson
Communications Chairman